



## Licensing To Manufacturing On A Budget Lesia Farmer

Lesia Farmer is an inventor and entrepreneur who brings a unique, informed perspective to both licensing and manufacturing a product. She has over 12 years of experience in consumer product development, licensing, wholesale marketing and retailing. Her own patented [Trap Door Colander](#) was licensed by Farberware as well as many other well-known names but has since moved into manufacturing the product herself. You can't get a better experience than being in Walmart, Bed Bath & Beyond, QVC and many more during her journey.

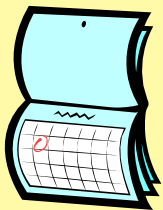
Accordingly, Lesia will display her wealth of experience in the licensing and manufacturing areas by speaking on the following topics: Licensing on a Budget; Avoiding Scams in the Industry; Manufacturing During Covid; Cost of Freight; USA or China Manufacturing; Controlling Fears of Being Knocked-Off or Having Your Idea Stolen and the Best Time to File a Provisional Patent Application (PPA).

Ms. Farmer started out on a budget and has learned to dodge scammers in the industry. She has also self-funded every aspect of her journey with no investors, no debt and no second mortgage. She did this simply by being wise and spending money only where it needed.

Lesia heads Inventor Relations at [Digital Law Group](#) and has recently decided to partner with Chris Landano on his site [Inventor Rescue](#) as well as her own site [Inventing Wise](#) which are both sites devoted to helping inventors find their way! Likewise, she has always been very passionate about counseling other inventors and providing strategic advice from product development, licensing and now manufacturing.

**NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See [www.alamoinventors.org](http://www.alamoinventors.org) to register for the Zoom presentation.**

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**Wednesday, April 13, 2022**

**6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation**

**San Antonio Technology Center [See Note Above.](#)**

**3463 Magic Drive**

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited**

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