



Note Concerning Our Speaker For August

Mark Sullivan, a former Shark Tank participant, was our scheduled speaker but had to suddenly go out of state to assist in a critical health issue with one of his family members.

As a result, we will show a Stephen Key webinar featuring Warren Tuttle, President of the United Inventors Association, marketing professional at Lifetime Brands and CEO of [Monashee Marketing](#). The title of the webinar is, Building The Open Platform At Lifetime Brands.

For those familiar with the television direct response mega-hit Smart Spin, Warren Tuttle was the person behind the scenes helping to orchestrate its overnight success. Teaming with a Boston based inventor, Tuttle selected an explosive path to market. With almost 10 million units sold so far, Smart Spin continues to be prominently featured at major retailers throughout America.

Warren also teamed to initiate the market launch of several other innovative kitchen products including MISTO, The Gourmet Olive Oil Sprayer, which has sold over 5 million units around the world to date, and The Toss and Turn Pan, one of the best selling cookware frypans in the US in 2005. Warren has also helped numerous housewares product patent holders obtain licensing agreements with major U.S. manufacturers and has counseled many inventors who went on to start their own small businesses.

Currently, Warren focuses on external product development for Lifetime Brands of Garden City, New York, the world's largest manufacturer of kitchen utensils and a major supplier of food prep and table top products to America's major retailers. Lifetime Brands manufactures and markets over 30,000 products under multiple brand names including Farberware, Kitchen Aid, Cuisinart, Pedrini, Mikasa, Towle and Pfaltzgraff; introducing over 4,000 new products each year. There is great enthusiasm looking outside the company for innovation, particularly patented new products. In the past two and one half years, Warren has initiated twenty-five new product licensing agreements with Lifetime Brands, including The Odor Absorbing Splatter Screen and Snack Tape.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, August 2, 2017

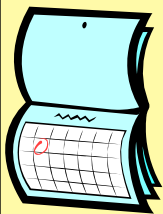
5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

