

# **Monthly Meeting**

Day / Date: Wednesday, August 14, 2019

FREE Network Hour: 5:30 PM - 6:30 PM Q&A with Alan Beckley: 6:00 - 6:30 Presentation: 6:30 PM - 8:00 PM

#### Venue:

### San Antonio Technology Center (SATC)

3463 Magic Dr. San Antonio, TX 78229

The networking, Q&A and presentation will be held in the atrium and the conference room, respectively, on the south side of the building which faces Fredericksburg Road.

### **Presentation**

You Paid For It, Come & Get It!
Essential Services For Inventors & Entrepreneurs

Guest Speaker: Ruben Lopez The Institute for Economic Development hosted by UTSA is a valuable resource for inventors and entrepreneurs providing no-cost, one-on-one, consulting as well as workshops. Ruben Lopez, a senior business adviser with the Small Business Development Center (a sub-center within the Institute), will provide an overview of the nine centers that make up the Institute including the SBDCNet Information Clearing House (SBDCNet) and the new Technology Commercialization Center. See <a href="www.sasbdc.org">www.sasbdc.org</a>, <a href="www.sasbdc.org">www.sbdc.org</a> and <a href="https://txsbdc.org/techcomm/">https://txsbdc.org/techcomm/</a>.

The SBDCNet provides no-cost market research for inventors and entrepreneurs using UTSA library as well as proprietary databases. Among the research services provided include patent searches, demographic data, and industry specific reports.

The recently formed Technology Commercialization Center provides consulting to technology inventors and entrepreneurs seeking specialized science and engineering assistance and referrals, as well as consulting to those seeking help with SBIR and STTR technology development grants.

Among one of the many workshops the SBDC offers is one called the Business Model Canvas. The BMC is a brainstorming tool that is used to test your product idea assumptions related to your value proposition, your customers, and seven other building blocks that together make up your product business model. Using a real-life audience example, Ruben will walk the audience through the brainstorming process of creating a BMC.

Ruben Lopez has a breadth of experience for assisting almost any inventor, entrepreneur and small business owner. His career includes serving nearly seven years in the U.S. Army, four years with Mobil Chemical Company at a manufacturing plant, four years as a small business owner and over 15 years with the University of Texas System as a technology licensing associate and now as a small business advisor. Ruben has a Masters in Management of Technology, and a Masters in Business Administration.

## **NOTES**

# **The New Patent Law Has Problems For Inventors**

Independent inventors and start-up's depend on strong patents to defend their inventions, however recent changes to the patent law have significantly weakened inventor's intellectual property rights to the point that they can no longer depend on their patents to protect their innovations. For information on the intellectual property problems, please see the movie, Invalidated: The Shredding Of The US Patent System. Click the below image for a trailer of the movie/documentary. You can also see the documentary on <a href="mailto:Amazon">Amazon</a> and <a href="mailto:ITunes">ITunes</a>, free with Amazon Prime subscription, or \$2 otherwise.



For additional information on the patent problems, click **Here**.

## **Question & Answer Session**

During the network hour from 6:00 PM – 6:30 PM in the meeting room, Alan Beckley will be available, via Zoom, to answer your invention questions. For more information on Alan Beckley, see the information provided in the Licensing section below. So be sure to come with your questions.

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First Featured Article

San Diego Inventors Forum Presents Stephen Key
on Licensing 101

Video

Second Featured Article

Plausibly Estimating The Market For Your Invention

Third Featured Article

Big Companies Aren't Always The Best

Fourth Featured Article

There Is No Such Thing As A Provisional Patent

Please take this opportunity at the meeting to pay your 2018 annual dues (\$25/\$95 Corporate) either at

# the meeting or online at www.alamoinventors.org. Thanks!

# Excellent Training Courses at UTSA Institute for Economic Development UTSA Institute for Economic Development Brochure

UTSA Institute for Economic Development Training

Courses

# Entrepreneur Courses at San Antonio Main Library LiftFund Launching Entrepreneurs

# **Inventor Books**

Top 10 Books On Prototypes

Top 10 Books On Inventing

# **Making Prototypes**

How To Make "Proto-Putty"

Basics of Mold Making How-To's

Prototyping & Inventing How-To's

# **Licensing?**

# World's Largest Licensing Library Receive Alan Beckley's Weekly Licensing Blog

Alan Beckley is a Dallas, Texas inventor who successfully licensed his invention, the Wonder Wallet for royalties to Allstar Products. In the first year, over 1,000,000 wallets were sold. Now, he helps others to license their inventions by leveraging what he has learned.

# <u>United States Patent & Trademark Office</u> <u>Information</u>

Patent Classification Standards and Development

Patent Pro Bono Program For Independent

**Inventors And Small Businesses** 

**USPTO Pro Se Assistance Program** 

**A-Z Definitions Of Intellectual Property Terminology** 

**Basic Facts About Trademarks: What Every Small** 

**Business Should Know Now, Not Later** 

**How To Conduct A Preliminary U.S. Patent Search** 

# Protect Yourself Against Invention Promotion Scams

### **Finding Inventor Resources On The USPTO Website**

Patent Searching 101: A Patent Search Tutorial
Sample Confidentiality Agreements

# Be Sure To Read The Inventor Articles In Inventors Digest

**Inventor Resources** 

**United Inventors Association** 

# **Big Idea School**

Mary Lou and Dennis Green are offering their Big Idea School Course bundle on special for \$97. The four online courses will help you to turn your big idea into a real product that people will want to buy.

# **Licensing Lifestyle For Inventors**

This private Facebook group is a community of inventors that come together to discuss wins, challenges and much more, moderated by Alan Beckley, with the goal of helping inventors help each other with tips, tricks and advice.

## **Inventors Helping Inventors Podcast**



Inventors Helping Inventors is a new podcast for inventors, on iTunes, Stitcher and Google Play. Every week, the host Alan Beckley, will interview an interesting successful inventor and ask them the questions you want to know, such as What did they do before they became an inventor?; What was one of their greatest challenges as an inventor and how did they overcome it?; and What advice would they give to a new inventor just getting started? The first podcast will interview Stephen Key.

# **Learn Professional CAD**

Free CAD Software With Intuitive Tutorials

Fusion 360 is free to students, teachers, small businesses making less than \$100,000 per year, and hobbyists using Fusion 360 for non-commercial purposes. Click <a href="here">here</a> to see the license information and activation instructions and <a href="here">here</a> to download. The CAD files can be saved privately or shared, as desired and the software can be used either online or offline. The Fusion 360 license is renewable yearly for free.

Click <u>here</u> to view 13 excellent and intuitive Fusion 360 lessons by Paul McWhorter. It's surprising how easy an

# advanced CAD program can be learned with the right instructions!

# Visit <u>www.alamoinventors.org</u> And Consider a Donation

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### **About Alamo Inventors**

Founded in 2000, the Alamo Inventors non-profit organization holds monthly meetings for the inventor community and provides access to resources supporting the inventing, entrepreneurship, and patent protection process. Monthly programs include a free network hour. Member meetings include a notable guest speaker who typically share their experience and advise about their journey of taking their idea to market.

Alamo Inventors is a recognized group by the United Inventors Association, <a href="https://www.uiausa.org">www.uiausa.org</a>. More information about Alamo Inventors is online at <a href="https://www.alamoinventors.org">www.alamoinventors.org</a>

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