



Shake It Till You Make It Mark Welch

Mark Welch, an accomplished physical therapist and musician, will present the details on the development and marketing of the [BowShaker](#), a percussion instrument designed for having fun to the beat of music while exercising, improving endurance and flexibility.

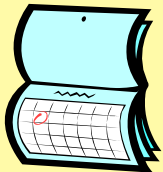
Mark will speak on how his background as a therapist and musician which were the key elements for the development of the BowShaker; the process of developing and enhancing the various prototypes; the patent process; the uniqueness of the BowShaker; feedback from users, patients and hospital systems which shaped the current strategy; and the steps involved in scaling the product.

Mark's background. He started playing the drums in the 4th grade and never looked back. He has played in dozens of bands, hundreds of gigs, had lots of fun and received a degree in physical therapy and a master's degree in music, along the way. Somehow he remembered that he used to lose 5 pounds a night doing gigs and it was fun. Maybe doing percussion was exercise. So Mark wondered, what if there was a way you could have fun and improve health while exercising to the beat of your favorite music yet not fill the sensation and boredom of exercise! Result? The birth of the BowShaker!

The BowShaker is an easy to use percussion instrument that requires no training and can be manufactured at a weight and configuration easily marketed at an affordable price. The BowShaker is a 3-pound cylindrical shaker shaped roughly like a bow for ease of holding and is modular constructed of 1 1/2" furniture grade PVC pipe sections, wherein each section is filled with small stainless steel balls to produce the percussion sound and provide weight dynamics.

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, August 9, 2023

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

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