

Alamo InventorsSM



Hitting Bottom Leads To A Successful Invention Licensing Deal! Dana Knowles

Dana Knowles has been through the extreme hardships of life but eventually, she realized that life did not have to be that way if she accepted the challenge of persevering hard to achieve the goals she knew were best. She had every excuse in the world to be a failure as she is a recovering drug addict and alcoholic and was homeless in 1997 but made the right decision to reinvent herself and follow her dream of being a successful inventor.

Dana will take you on her long inventing journey, the good, the bad and the ugly, spending many struggling years in the wrong direction and thousands of dollars on patent attorneys. But fortunately, she joined a local inventors group which provided her with the direction she needed and in combination with her passion to bring a product to market, she was able to achieve a profitable licensing deal.

She is the inventor of [The Hanging Shower Caddy](#) that she licensed in 2018 to [Grand Fusion Housewares](#). Her product has been on the market for just over 2 years and recently just hit 400 5 star reviews and continues to grow in demand. The Hanging Shower Caddy will be in The Container Store in 2022.

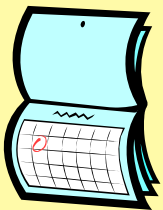
Dana has been on the inventing journey for 24 years. She is the past President of the Inventors Network of the Capital area and is currently the treasurer for the group. She is an entrepreneur, professional inspirational speaker, an advisor for and the Director of Inventor Relations at [InventRight](#).

Through Dana's presentation, she only hopes that some of you will learn from her mistakes and her achievements and follow your dreams of becoming a successful inventor.

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

Merry Christmas

[Join/Renew](#) Alamo Inventors annual membership (\$25 Individual/\$95 Corporate), thanks!



Wednesday, Dec. 8, 2021

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

San Antonio Technology Center [See Note Above.](#)

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

