



The Story Of A Fishing Trip & A Patented Product Keith Lawrence

In our February meeting, Keith Lawrence will tell the story of how a fishing trip led to a patented product. While on a fishing trip to Canada there was the spark that really got Keith to push past wishful thinking and begin to imagine how to solve a very real problem he and other fishermen were having. The problem being encountered was how to easily and safely retain a caught fish's mouth open so that the fishing hook could be quickly and carefully removed all without hurting the fish.

Keith will explain how he developed and prototyped the OUT Tool Jaw Spreader to lock a fish's mouth open over 7 inches using a novel pivoting hand grip controlled ratcheting mechanism and associated opposing separation arms. He will also explain how the tool is designed not to hurt the fish and how the quick release mechanism permits fast removal of the tool from the fish's mouth. He will show how the tool is operated with one hand so that the other hand can be used to remove the hook.

Keith received a patent on the tool due to its unique ratcheting action which gives the angler full single hand control of the tension and spread of the tool.

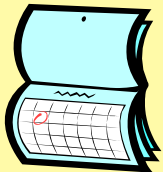
He licensed the OUT Tool Jaw Separator to a company and was thrilled to see it find placement in stores such as Bass Pro, Cabelas and Sportsman's Warehouse. In early 2019 Keith brought the OUT Tool to market via an online presence called JPK Outdoors. It was gratifying to interact with satisfied customers but difficult to get the business into "the black."

So in mid-2021, the OUT Tool was licensed again to a company that is striving to make OUT Tool, along with their own proprietary products, an indispensable part of every angler's gear.

See the OUT Tool Jaw Separator [HERE](#).

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, February 8, 2023

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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