



Creating & Marketing The Push and Hang Michael Van Horst

Push & Hang is the only picture hanging tool that allows you to put two nails into the wall, perfectly level, perfectly even, at the same time, no other tools needed! The nails install at the correct angle and depth to hold your picture securely and align precisely. An included level on a sliding track ensures a perfectly level installation. No more hunting down tape measures, levels, drill, screws, or even a hammer and no more smashed thumbs! Just slip in the nails, then use one “punch-like” motion and you’re done. It’s that simple!

Mike will take us on his Push and Hang journey from idea to manufacturing to commercializing to licensing and all the challenges and successes along the way. Mike's story is an amazing adventure of ups and downs, successes and challenges and all the sweat and tears along the way. Join us to learn how he did it, what he would do again and what he would avoid.

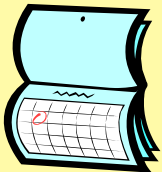
He started like all of us with an idea and the determination to succeed. When he was young, his friends would call him “MacGyver” from the TV show, as he was always making randomly found items easier for to use. He is an entrepreneur by nature who has created dozens of his own devices throughout his career including construction goggles with lasers attached to them for use as a marking tool.

Mike’s background in trade marketing with a Fortune 500 company earned him the “Presidents Award” for innovative packaging. Working also as a Realtor in Central California, his “Aa Ha” was struck! He is a mentor, motivator and speaker for upcoming inventors. Mike is currently a guest host on both QVC and HSN.

See Mike and the Push and Hang on HSN, [HERE](#).

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, January 11, 2023

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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