

Alamo InventorsSM



Learn How Edison Nation Licenses Inventor Ideas Aimee Carroll

Aimee Carroll, acarroll@edisonnation.com, from Edison Nation will present the 8-stages [Edison Nation](#) uses to get inventor ideas in front of companies for licensing opportunities and other opportunities for creative minds and innovators available from Edison Nation. Aimee will discuss the process that their product review team expertly uses to evaluate each idea and design submission and how they pitch selected ideas to their partners. Also, she will mention the possible payout an innovator can receive if his/her product is licensed.

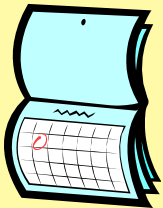
Ms. Carroll will speak on how to submit ideas to their secure online portal and the various evaluation “stages” Edison Nation’s team uses and the related factors they consider including: • Competing Products • Uniqueness • Retail Pricing • Liability and Safety • Marketability • Manufacturing Cost • Patentability • Features/Benefits and Commercial-ability. In addition, Aimee will discuss submitting just an idea, a sketch, a non-patented product or a patented product and if a patent and/or a prototype is actually needed. Aimee said, “I am excited to share the great opportunities Edison Nation offers to get ideas out of people’s heads and into the hands of a strong team for potential licensing opportunities which is not a financial risk to the inventor.”

Aimee said that Edison Nation’s product review process is confidential and under non-disclosure agreements with all of their licensing partners and is a no risk option for inventors who don't want to go on a licensing journey alone.

Aimee Carroll is a leading team member with Edison Nation, Inc., a contributing member of the Inventor Advisory Board, and a member of the Edison Nation Leadership Team. She founded Aspire Design & Innovations, LLC in 2014 to connect aspiring small businesses, entrepreneurs, and inventors with the people and resources needed to help them succeed. Aimee has a Bachelors Degree in Marketing and Advertising.

Note: This will be a remote video presentation provided by [Zoom](#).

[Join/Renew](#) Alamo Inventors annual membership (\$25 Individual/\$95 Corporate), thanks!



Wednesday, July 10, 2020

6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org