

Alamo InventorsSM



The Ingenious Bola Wrap Invention Is Just The Beginning Woody Norris

Renown inventor [Woody Norris](#), Chief Technology Officer at [Wrap Technologies](#), with over 100 issued US patents will present the ingenious [Bola Wrap](#) he invented which is device that discharges Kevlar wires outfitted with hooks that wrap around a person's legs and arms similar to a lasso to effectively render them immobile. They are used by law enforcement to detain those who are not complying with commands — especially someone experiencing a mental health crisis or those under the influence of alcohol or drugs.

Woody will share: (1) his early experiences in inventing and commercializing many products some of which you are probably already aware of; (2) his "light bulb" moment for the development of the Bola Wrap; (3) the process he follows when he has an idea for a product; (4) how he prevents workarounds, or copycat, product development; and (5) how to determine if you truly have a great product that will sell.

Mr. Norris proves that there is no magic formula for becoming a successful inventor. He has created a variety of successful patented inventions to his credit in fields as diverse as sound technology, data storage, transportation, medicine and defense technology, helping to produce billion-dollar markets and generating \$300 million in gross licensing fees.

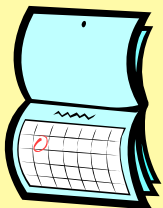
Woody has been honored with numerous awards for his work including Product of the Year awards from Popular Science and Business Week and the 1997 Award for Technological Innovation in the sound category from Discover Magazine. He won the prestigious \$500,000 Lemelson-MIT Prize in 2005 for his HSS technology.

Norris founded and served as Director and President of Parametric Sound Corporation, now known as Turtle Beach Corporation and also served as Chief Scientist at Turtle Beach. He also founded LRAD Corporation and was the Chairman of LRAD Corporation's Board of Directors until he retired in 2010.

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.

See www.alamoinventors.org to register for the Zoom presentation.

Join/Renew Alamo Inventors annual membership (\$25 Individual/\$95 Corporate), thanks!



Wednesday, June 9, 2021

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

San Antonio Technology Center See Note Above.

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

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