



The Amazing Story Of The Bunch Of Balloons

Josh Malone

Josh Malone, inventor of the enormously successful [Bunch O Balloons](#), will share his amazing story of successes and obstacles on his journey to invention success. Having now sold over a billion balloons, Josh has achieved tremendous success. But to get there he had to overcome many roadblocks. – including the United State Patent Office. Tonight he will share how he got there - the true process of fund raising, product development, licensing, and marketing a new product today. He will also share the hard realities of getting and defending a patent. Josh will share:

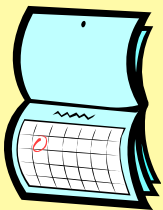
1. Creating and Developing His Invention
2. Running an Extraordinary Kick-Starter Campaign – Raising More Than One Million Dollars
3. Solving Production Hurdles
4. Confronting Competitor Knock-Offs of His Product – Leading to Expensive Legal Battles
5. AND Overcoming the Ultimate Challenges of Defending His Invention with the United States Patent Office PATENT TRIAL APPEAL BOARD (PTAB).

Josh quit my corporate job in 2006 to take my shot at the Inventor's Dream. Eight years later, our savings depleted and my kids' college unfunded, I took one last swing before trudging back to the corporate world.

Josh's kids have always enjoyed playing with water balloons. So, he sought to solve the messy water filling problem. After years of experimenting, Josh put a straw in a balloon and sealed the balloon with a small rubber band. It worked! He decided to call it Bunch O Balloons and filed for a patent. Josh put it up on Kickstarter and after a few days, it raised over \$1,000,000. After a few weeks, he went on the Today Show. After production started and his patent had issued, **infringers appeared. Come to the meeting and hear the rest of the story!**

Note: This will be a remote video presentation provided by [Zoom](#).

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Wednesday, May 13, 2020

6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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