Alamo InventorsSM



Surprising Benefits Sourcing From Mexico In Comparison To China Amy Wees

Alamo Inventors board member Amy Wees will be our speaker for May 2022 and will present the benefits sourcing from Mexico as an alternative to China. She will explain (1) how you can find suppliers, (2) learn the best practices in sourcing from Latin America (LATAM), (3) types of products to source and (4) the differences in sourcing from America vs China. She will also discuss an upcoming sourcing trip June 4-9 in Mexico City and how you can join her in the trip.

If you're currently looking for a manufacturer in China, you've undoubtedly experienced increased issues with shipping, logistics and product sourcing. Events over the past few years have disillusioned many brand owners from China sourcing. Although the cost of goods and speed of manufacturing are stellar, strict virus control, travel restrictions and more have convinced many people that it's time to look elsewhere for viable sourcing options.

Perhaps it's time to explore relationships with a neighbor on our side of the world. Consider the benefits from sourcing in Mexico: (1) lower shipping time and logistics related costs, (2) shorter travel times for managers who need to visit factories, (3) less adjustment to time zone differences and (4) the devalued Mexican peso compared to the US dollar.

Some of the products that Mexico is known for include: textiles; apparel; home appliances; household products such as brooms, mops, brushes, etc.; some electronics; auto parts; ceramics and tiles; plastics; hardware; rubber and much, much more.

Amy has been taking entrepreneurs on sourcing trips around the world for years and this year she is traveling to Mexico to teach brand owners how to source as well as co-host the first ever tradeshow designed to connect micro-brands with manufacturers in Mexico.

To learn more about Amy, her company, coaching, courses and services click <u>HERE</u> and about her E-Commerce Tips and Tricks Podcast called "The Seller Round Table" click <u>HERE</u>.

NOTE: This will be an off-site <u>Zoom_presentation</u>. Watch it on your computer or cell phone.

See www.alamoinventors.org to register for the Zoom presentation.

Join/Renew Alamo Inventors annual membership (\$25 Individual/\$95 Corporate), thanks!



Wednesday, May 11, 2022

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation San Antonio Technology Center <u>See Note Above</u>. 3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org