

## Inventors & Entrepreneurs TASA SIG



## "Sell on TV"

Elliott Brackett, principal of Exceptional Products, Inc.

Exceptional Products, Inc is a direct response television marketer and distributor based in Dallas. Elliot will speak on how they market products on television as well as on QVC, HSN and national retailers; what nine qualities EPI look for in selecting their products. EPI does not charge inventors for product reviews or any other service. EPI generally licenses patents, bears all marketing risks and pays royalties on product sales.

For more information, visit: http://www.sellontv.com

Also, please take this opportunity to pay your annual dues, if needed, (\$15/\$75 Corporate), thanks!



The Technology Advocates of San Antonio (TASA) Special Interest Group (SIG) for Inventors and Entrepreneurs is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member. For more information visit:

## www. Alamo Inventors .org