



Concept To Grammy & Academy Awards Gift Bags Practical Advice For A Bootstrapping Inventor

Jennifer Sparr

Jennifer Sparr is the inventor of Rest-Rite Sleep Positioner, a surprisingly simple and affordable patented product that is disrupting a multi-billion dollar market by approaching snoring in a non- medical way.

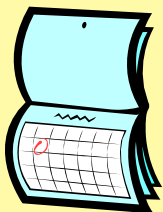
Jennifer will be speaking on bootstrapping her Rest-Rite idea from concept to market and all of the steps in between giving practical advice to avoid as many pitfalls as possible. She will touch on her "aha" moment, product design, prototypes, finding a manufacturer, packaging, crowdfunding campaigns, PR, marketing, creating buzz around your product, and any other part of the process in question.

Rest-Rite Sleep Positioner was selected to be placed in both the official Grammy and Academy Awards gift bags in 2017 and has been featured in numerous magazines, blogs and national television shows.

Ms. Sparr will be showing prototypes used during the various stages of the Rest-Rite Sleep Positioner development.

For more information on the Rest-Rite Sleep Positioner, click on the following links:
www.restrite.com; [S.A. woman's invention lands in coveted celebrity swag bags for Grammys, Academy Awards](#); [11 gadgets that will help you get a better night's sleep](#) and [REST-TITE Saved My Marriage](#).

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!



Wed., November 14, 2018

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

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