



From A Hand Sketch To The GreatPlate Rick Kellow

Necessity is the mother of invention. And when you have six kids and a recreation room, a solution to clutter and messes was a necessary. Rick Kellow didn't set out to invent the GreatPlate but unable to find a plate that kept their drinks from tipping while holding food, they simply had to.

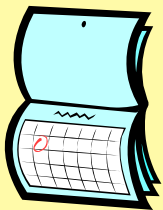
Rick will explain the hard knocks and successes he had in developing and venturing the GreatPlate starting with a crude hand sketch and resulting in selling millions of the product on QVC, Amazon and on many other retailers. He will discuss concept to market on how he worked with local Wisconsin companies providing services such as design, engineering, manufacturing, graphic/web design, marketing, packaging, and logistics to propel the GreatPlate from a rough start to a market success.

Learning how to sell on Amazon and QVC was key to his success. As such, Rick will be provide details on the tips, tricks and insider scoop he learned while selling his product on Amazon and QVC.

See the Great Plate at [The Original GreatPlate | A Great Plate for Everyday Everywhere](#), See the patents on the GreatPlate [HERE](#).

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, November 10, 2021

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

San Antonio Technology Center [See Note Above](#).

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

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