



Beyond The Phone: Reaching Out To Potential Licensees In A Post-COVID-19 World

Renee Chen

Renee Chen is our speaker for November 2022 and will speak on how to use the latest online techniques for finding and connecting with companies vital to licensing your invention or product.

During the presentation, you will learn how to:

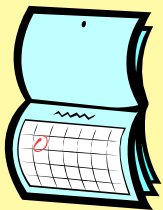
- Research and find “Good Fit” companies for your invention
- Get into companies with no obvious phone number or email address
- Nail down that hard to find contact key to licensing

Renee is an inventor and founder of Varsity Peak Products LLC. While trying to license her 5+ products before the start of the pandemic, she learned valuable lessons about navigating the dramatically changing web of obstacles to finding and accessing potential licensees. Her presentation is a compilation of knowledge gained from years of hands-on experience, as well as various training programs, speakers and books.

Renee will share the most up-to-date approaches to finding companies and the latest secrets to accessing them.

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, November 9, 2022

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

San Antonio Technology Center See Note Above.

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

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