

Alamo InventorsSM



Turning A 4th Grade Science Project Into A Worldwide Hit

Ryan Diez

In this presentation you will learn how inventor Ryan Diez turned his 4th grade science project, a dog washing tool, Woof Washer 360, into the worldwide hit some 25 years later. With a heavy emphasis on direct response marketing, also known as “As seen on TV,” Ryan will answer your questions about this hot industry which put him on the map.

Ryan will discuss the basic principles of licensing which he has taught countless inventors via Stephen Key’s InventRight, for the past six years. A massive proponent of LinkedIn, Ryan will answer your questions related to pitching and utilizing LinkedIn to give your ideas a competitive advantage.

Being a full time law enforcement officer in Los Angeles, CA, Ryan will explain how you too can pitch your products at a high level, though you may have many distractions and other commitments.

Ryan Diez is an award winning inventor, whose licensed invention, Woof Washer 360, exploded onto the scene in 2015, when his product’s commercial was quickly viewed over 100 million times online. The immense interest landed his product on some of the world’s most recognized media outlets such as Good Morning America, The Today Show, Rachel Ray Show, Tyra banks Show, Live with Ryan and Kelly, Innovation Nation, Animal Planet, BuzzFeed, Nissan Motor Corp. and more! Ryan’s product was sold at retailers worldwide including, Walmart, Bed Bath and Beyond, Target, Meijer and more!

A coach with industry leader, InventRight.com, Ryan has been teaching students how to get in the game and pitch their products like a pro for the past six years. Ryan has been featured in numerous articles and several books. A LinkedIn expert, Ryan most recently wrote the forward to Stephen Key’s latest book, “Licensing Ideas Using LinkedIn.”

As a full-time law enforcement officer in Los Angeles, CA., Ryan considers himself a blue-collar inventor. He maintains that if given the proper direction and armed with a tremendous amount of dedication, anybody can pitch their inventions at a high level.

Ryan can be reached at Ryandiez@inventright.com. Links [HERE](#), [HERE](#), [HERE](#) and [HERE](#).

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, October 13, 2021

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

San Antonio Technology Center [See Note Above.](#)

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org