

Alamo InventorsSM



From Professional Photographer to Designer of Patented Eyewear Dean Siracusa

Dean Siracusa, president and founder of Summer Hawk Optics, Inc., is a serial entrepreneur and inventor that has designed a line of specialty sunglasses for pilots. Siracusa is a private pilot, commercial director and photographer as well as outdoorsman, identified a need for specialty sunglasses and protective eyewear that could be worn with aviation headsets, sport helmets, motorcycle helmets and other headgear without interfering with the safety gear.

Dean designed, patented and began manufacturing Flying Eyes sunglasses in 2011 and selling his line of eyewear in 2012. In 2013, he founded Summer Hawk Optics, Inc. in order to broaden the range of comfortable eyewear to a larger audience. Flying Eyes Sunglasses are sold online and through various retailers such as pilot shops, eyewear retailers and optometrists.

During his presentation, Mr. Siracusa will describe the product development process and demonstrate early rapid prototype glasses. In addition, he will show illustrations of changes and updates that were made to the original frame style in order to appeal to a wider audience beyond just aviation, such as glasses that are comfortable under headsets and helmets. Visit Dean's website at www.flyingeyes.biz.

Mr. Siracusa started his career while attending Art Center College of Design in Pasadena, California. While a student, Dean began shooting for Road & Track Magazine. After graduating with a BFA in Photography, he became Road & Track Magazine's sole staff photographer. In 1992, Dean went out on his own and founded Siracusa Productions, Inc. to create images and commercials primarily for the automotive industry. Dean created images and directed commercials for manufacturers such as Toyota, Lexus, Volkswagen, Ford, Mercedes-Benz and others. In 2001 he founded Transtock, Inc. in response to a demand in the stock photography industry. More information on Mr. Siracusa is available at www.linkedin.com/in/deansiracusa.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Wednesday, September 9, 2015

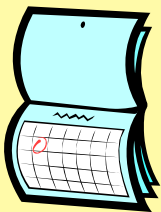
5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited



Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

