## Alamo Inventors SM



## iFetch, From a High Schooler's Dream to a Product Reality

## Denny Hamill, PhD

iFetch LLC was launched as a creative business to produce and sell a ball throwing machine for playing fetch with small dogs. The product proved to be so popular that the company designed the iFetch Too to throw larger balls for larger dogs. In addition, the company has now launched the Frenzy, a lower cost toy for small dogs' indoor ball play.

Grant Hamill, a high-schooler in Austin, TX, conceived of iFetch when his dog kept dropping a ball at his feet, begging him to play fetch when he was trying to do his homework. He wondered, what if something could be made that would automatically throw the ball so he could finish his homework. He discussed this idea with grandfather, Danny Hamill and iFetch was born.

Denny will tell the story of how iFetch started with a successful Kickstarter launch and all the hoops this family business has jumped through in the seven years since the original idea! See iFetch at www.goifetch.com.

iFetch, the company, was established and is led by Dr. Hamill who has over 40 years of experience in technology business startup and operations including two hi-tech startups; serving as Board Chair for The Microelectronics and Computer Technology Corporation (MCC); and almost 30 years at 3M where he oversaw \$1.5B in business across 15 global electronic manufacturing divisions. Co-founder Debbie Hamill M.D., Grant's mother, is a practicing physician and oversees certain marketing, sales and supply chain aspects of the business. Since the initial design, the founders have worked closely with a trusted partner design firm, an engineering design firm specializing in electro-mechanical products, and a U.S. based manufacturing and supply chain consultant specializing in Asia manufacturing. Contract manufacturing, since the first iFetch order, has been with a consumer electronics contract manufacturer outside of Shanghai.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!



## Wednesday, September 14, 2016

5:30-6:30 Networking 6:30-8:00 PM - Presentation San Antonio Technology Center 3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

**Public Invited** 

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus
Association, is a non-profit organization made up of local
area engineers, business people, professionals, students, faculty and people from
all walks of life. Anyone interested in inventing and/or business and product
development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org