



Inventors Create A Puzzling Product

Mike Sturba & Rachel Duguay

Mike Sturba and Rachel Duguay founded [MicroPuzzles](#) in 2018. The brand has seen explosive growth over the last 6 months. Packed in test tubes, these colorful, 150 piece, 4"x6" jigsaw puzzles are a customer favorite because they offer a challenge without being overwhelming. The couple has added over 30 designs to the line and offer personalized and customized versions.

Join Mike and Rachel as they talk to you about: (1) developing MicroPuzzles; (2) product launches - important vs. critical timing; (3) the Geller principle; (4) growing sales and exposure with product seeding; and (5) setting your idea apart - injecting fun and personality into your brand.

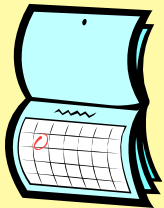
Mike is passionate about printing. Mike owned and operated a small commercial printing company for over two decades and holds both utility and design patents. Since 2015, Mike has helped manage a third party supplier to the major theme parks specializing in product development, merchandise and operations. He has been honored with several international design and product accolades including awards from Staples and the Corel Corporation.

Rachel is affectionately known as the "adult supervision" that holds the MicroPuzzle operation together. She has relentlessly pushed for better systems, protocols and technology at MicroPuzzles, thus enabling the company to see triple digit growth over the last year. Rachel has over 35 years of experience in the hospitality and theme park industry.

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Note: This will be a remote video presentation provided by [Zoom](#).

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Wednesday, September 9, 2020

6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

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