

The San Antonio School of Invention

Syllabus

CONCEPT: The thread which binds the eight classes of the San Antonio School of Invention is taking the participant from the initial spark of an idea for an invention through what needs to be done to first bring the invention to life, then to bring the invention to market, and finally to protect the invention should there be infringement of patent rights.

Class One: September 17, 2011

Looks at the inventing process to help the participants determine what type of inventor they are and how to record ideas to document the events from the conception of the invention to reduction to practice of the invention to assure that priority is obtained over others who may have created the same invention. Class One will also introduce the participants to searching techniques and how to use the results obtained from early searching efforts to choose inventions that show the most potential.

Class Two: October 15, 2011

Directed to focusing searching and development efforts to learn as much as possible about the invention chosen and learning about the markets in which the chosen invention may appear. Participants will understand how to move their inventions toward markets containing businesses that have a business model which suits the chosen invention.

Class Three: November 12, 2011

Centers around the efforts needed to go beyond the inventing stage to introduce the chosen invention to potential customers. Further instruction will look at proving a market demand for a product and beginning the efforts needed to produce, package, and ship a product based on the invention into small, medium, and large markets. This class will include a hands-on session directed at the preparation and filing of a Provisional U.S. Patent Application.

Classes Four and Five: January 14, and February 12, 2012, respectively

Introduces the participant to the various systems for idea protection provided under U.S. law. The emphasis will be on teaching the participant what needs to be done before seeking the assistance of an Intellectual Property professional to minimize the cost and maximize the results obtained. In addition, evaluation and use of the systems for obtaining patent protection outside the United States will be examined.

Classes Six and Seven: March 17, 2012 and April 14, 2012 respectively

Directed to obtaining the monies necessary to grow the production and distribution of a commercial product based on the chosen invention. Whenever money is involved, legal agreements will be needed. Thus, these classes will introduce the types of agreements that are likely to be encountered and what to look for in these agreements.

Class Eight: May 12, 2012

Begins with the assumption that either the sale of a commercial product based on a chosen invention infringes the patent rights of another or the sale of the chosen invention has prompted another to copy a patented invention. Emphasis will be on how to evaluate infringement claims and how to seek settlement of such infringement claims without litigation.