



## **Transforming An Invention From A Spark Of Inspiration Into A Lucrative Licensing Deal** **John Ferrell**

Join patent attorney, author, and content creator, John Ferrell for an in-depth presentation on transforming your invention from a spark of inspiration into a lucrative licensing deal.

John will reveal the key secret that distinguishes professional inventors from hobbyists. He'll walk you through (1) creating a strategy to license your invention, (2) establishing a monopoly around your idea and (3) effectively engaging with potential buyers and manufacturers.

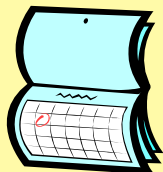
As the founder of a Silicon Valley law firm with more than 10,000 patent applications filed, John has represented thousands of creative tech clients—including some of the world's most valuable companies—in patenting, litigation and strategic planning. He has authored two books on patents, lectured extensively and currently runs a [YouTube channel](#) on intellectual property with over a Million followers.

John's latest book is the *Patent Pending: Inventor's Guide to Writing and Filing Your Own Provisional Patent Application*, 17th edition, released in August 2024 and available on [Amazon in paperback](#) and on Kindle.

You don't want to miss this meeting because you will learn just what it takes to take your idea and turn it into a real product or business!

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See [www.alamoinventors.org](http://www.alamoinventors.org) to register for the Zoom presentation.

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**Wednesday, April 9, 2025**

**6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation**

**See Note Above.**

**Public Invited**

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

**[www.alamoinventors.org](http://www.alamoinventors.org)**

