Alamo Inventors SM



The Snap-It Screw Invention - The Rest Of The Story Nancy Tedeschi

Nancy Tedeschi is the inventor of <u>Snap-it-Screw</u> for repairing eye glasses. She presented to Alamo Inventors in May 2016 about her experience, knowledge and challenges of bringing her invention to market. Nancy will update us on the successes and challenges she has subsequently experienced and learned in developing an international market, patent litigation and the process of launching a new business. Her tenacity, positive attitude and desire to succeed regardless of the obstacles is a MUST hear for becoming a successful inventor.

The SnapIt ScrewTM is sold in major retail stores throughout the United States, including Walmart and Office Depot. To date, Tedeschi's company, Eyeego, LLC, has sold over five million screws and 400,000 eye glass repair kits.

After bringing SnapIt ScrewTM to the retail market, Tedeschi has recently licensed her product in the United States to one of the largest optical distributors in the world and is currently duplicating her licensing efforts in multiple countries where she holds more than twenty-five patents. Tedeschi is passionate about helping other inventors and entrepreneurs navigate the often difficult path to the marketplace and the option of licensing agreements. She travels the country speaking to university students and invention associations and actively helps business minded individuals on the road to entrepreneurship.

Tedeschi has received numerous awards for her SnapIt Screw™ invention and as an entrepreneur, including first place Inventors Club of Kansas City Fifth annual National Invention Contest and Peoples Choice Award (2010); Optical Laboratory Association Award of Excellence (2011); Australian Optical Laboratory Association Award of Excellence (2011); National Hardware Retailers Choice Award for Best Product (2011); GWATA Entrepreneur of the Year Award (2011); one of three winners of the Walmart "Get on the Shelf Contest" (2012); and 2014 and 2015 Dubai Vision Expo Best Value Lab Enhancer nominee.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Note: This will be a live Skyped Presentation.



Wed., Feb. 13, 2019

5:30-6:30 Networking; 6:00-6:30 Q&A; 6:30-8:00 PM - Presentation San Antonio Technology Center 3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus
Association, is a non-profit organization made up of local
area engineers, business people, professionals, students, faculty and people from
all walks of life. Anyone interested in inventing and/or business and product
development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org