

Alamo InventorsSM



HOW COULD A WOMEN HAVE INVENTED SOMETHING SO SIMPLE?

Rita Mehrens-Schuenemann

This was a question asked to the inventor of the [Star Putter™](#), Rita Mehrens-Schuenemann, during a recent golf expo by a fellow (male) golf professional. Of all the questions throughout her career, this one has intrigued Rita the most. Rita will present how the Star Putter™ came to her in a dream, how she bartered with a patent attorney and used various avenues of marketing including a Kickstarter Campaign to successfully market her invention over the years.

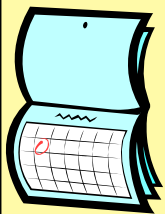
Inventors like Rita are few and far between in the golf industry, as she points out that golf is an acronym for – Gentlemen Only, Lady Forbidden! She has 2 US patents on her small device, the size of a putting cup in the shape of a 5 pointed star, which helps golfers perform at their full potential. With a subjective point of view, the Star Putter™ putting tool has helped PGA, LPGA, Champions Tour PGA, WEB.com and Symetra tour professionals win championships. Her putting tool aid has been used on the greens of Augusta, Pebble Beach, Shinnecock Hills and other great golf courses around the world by some of the best players in the world. The Star Putter™ is used by NCAA D1 golf teams to assist winning national titles.

The Star Putter™ is so simple to use, it allows beginners to make more putts after just one use. The star shape is also universally functional as it simultaneously works for both right hand and left hand golfers with the same putts.

Rita Mehrens Schuenemann is a local golf coach/instructor/professional/ entrepreneur. Her partnership in 1997 with ACORN Golf & the PERFECT TEE™, changed the golf "tee" industry forever. Rita has several original putter designs submitted and allowed under the Rules of Golf by the United States Golf Association. Rita is developing an innovative specialized training program for learning golf in a fun indoor setting using nothing but a towel. Coach Schuenemann teaches at Alamo City Golf Trail - San Pedro and is a Certified SAM Putting Instructor.

Also, please take this opportunity to pay your annual dues (\$25/\$95 Corporate), thanks!

Note: [This will be a Skyped Presentation.](#)



Wed., June 13, 2018

5:30-6:30 Networking 6:30-8:00 PM - Presentation

San Antonio Technology Center

3463 Magic Drive

(North of I-410 Between Callaghan and Fredericksburg Roads)

Public Invited

Alamo Inventors, a Special Interest Group (SIG) of Technology Connexus Association, is a non-profit organization made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

