



From Dent Repair To A Company Called TRAC Kevin Robinson

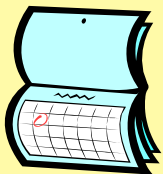
While working at an auto repair shop doing paintless dent repair, Kevin Robinson was helping a technician removing and installing heavy tires on a vehicle when the “lightbulb” moment happened. He quickly realized that a simple tool could make the installation and removal process significantly easier. After several prototypes, a successful product was developed and followed by Kevin starting a business, WWW.LIFTWITHTRAC.COM, to manufacture and market TRAC. As the business progressed, Kevin listened to customers and added new attractive products that provided for further ease of use and different price points.

During he presentation, Kevin will explain how he designed, prototyped, tested, manufactured and marketed his various TRAC products. Further, he will discuss some of the key details on how he developed his successful start-up business and how his company has grown to distribute tools all over the world and is just getting started! Kevin’s moto is “work smarter, not harder.”

Kevin’s company has won many awards at SEMA Shows including the TV show called SEMA Launchpad wherein his company was a Top Five Finalist.

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.
See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, June 11, 2025

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

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