



## **The Struggle is Real: Hard Truths Behind Bringing MedTech Ideas to Life Dr. Michael Majette**

Dr. Michael Majette, inventor of the MyJet Luxopedics, will share his journey from concept to market as both an inventor and entrepreneur. He will also share challenges faced and lessons learned throughout his inventor/entrepreneur journey. His story will demonstrate how medical expertise and a passion for patient care can drive innovation in comfort and wellness products.

During his presentation, he will discuss the following key aspects of bringing his invention to market (1) product development process (2) intellectual property considerations and patenting decisions (3) licensing and manufacturing strategies and (4) market research approaches.

Dr. Majette's background includes (1) 20+ years as a practicing physician specializing in musculoskeletal conditions (2) transitioned from integrated medical practice to inventing innovative orthopedic products (3) developed MyJet Luxopedics concept while seeking solutions for patients and personal travel discomfort and (4) Obtained utility patent for unique cervical support design with Advanced Bracing Technology.

Some of the major milestones involved in his concept to market journey are (1) initially self-funded over \$1 million for R&D and testing (2) handcrafted early prototypes and gathered user feedback (3) launched MyJet Luxopedic Pillow for both medical and consumer markets and (4) expanded product line to include CALM Overlay System for healthcare settings.

Dr. Majette's ongoing efforts include preparing to launch new products under the MyJet Luxopedics brand and expanding applications of existing patents and exploring AI integration.

Dr. Majette, owner/CEO of MyJet Luxopedics, LLC, contact information and company/product websites are provided as follows: 863.860.7725 cell; 13016 Beech Street, Odessa, FL 33556; <https://myjetmedical.com> and <https://myjetpillow.com>.

NOTE: This will be an off-site Zoom presentation. Watch it on your computer or cell phone.  
See [www.alamoinventors.org](http://www.alamoinventors.org) to register for the Zoom presentation.

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**Wednesday, March 12, 2025**

**6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation**

**See Note Above.**

**Public Invited**

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