



The 10 Commandments For Independent Inventors Barbara Pitts

Barbara Pitts, a notable author and renown inventor, will be our speaker for October. She will present and discuss the 10 Commandments for Independent Inventors.

1. Thou shall research and know your market
2. Thou shall make a schedule and be accountable to yourself or a partner
3. Thou shall do preliminary research to make sure that it's yours to pursue
4. Thou shall be open-minded when prototyping
5. Thou shall not hang onto an idea that can't be marketed for whatever reason
6. Thou shall determine how you plan to market the product
7. Thou shall do for yourself what you can but get professional help when necessary
8. Thou shall not be afraid to ask for help using non-disclosures when needed
9. Thou shall avoid invention promotion companies
10. Thou shall keep the goal in the front of your mind at all times

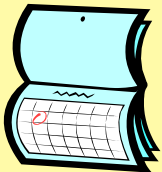
Sisters Barbara Russell Pitts and Mary Russell Sarao are co-authors of "[The Everything Inventions and Patents Book](#)", "[Inventing on a Shoestring Budget](#)", and "[Mailbox Money](#)". Additionally, they both have written for other publications, including a regular column, "Two for the Money" for Inventors' Digest magazine.

Inventors of [Ghostline](#), the poster board with the invisible grid that has retailed over \$500 million and is still on the market, they have followed their passion for sharing their experience and knowledge with inventors around the world through their former website, "Ask The Inventors".

They both have served as president of Texas Inventors' Association and on the board of directors of the United Inventors' Association. They have lectured extensively on the steps of inventing at different conventions and workshops around the US and in 2001 they were featured inventors in the documentary film, "The Big Idea"

NOTE: This will be an off-site [Zoom](#) presentation. Watch it on your computer or cell phone. See www.alamoinventors.org to register for the Zoom presentation.

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Wednesday, October 11, 2023

6:00 – 6:30 - Q&A; 6:30-8:00 PM – Presentation

See Note Above.

Public Invited

Alamo Inventors, Inc. is a 501(c)3 non-profit corporation made up of local area engineers, business people, professionals, students, faculty and people from all walks of life. Anyone interested in inventing and/or business and product development is welcome to attend and become a member.

For more information visit:

www.alamoinventors.org

